

# New Hampshire Roadside Historical Markers

Based on the book "Cruising New Hampshire History"



New Hampshire history is uniquely on display along the highways of the Granite State. New Hampshire roadside historical markers are the distinctive green and white signs on NH road ways commemorating significant events and notable individuals that have helped define what New Hampshire is today. Covering topics as varied as Revolutionary War battlefields, geological curiosities and prominent citizens, these markers offer a surprising look at New Hampshire's colorful history.

Local author Michael Bruno has published a book called, "Cruising New Hampshire History," documenting all the historical markers that dot the state's highways and roads.

New Hampshire PBS is proud to be bringing these roadside markers to life using video and voiceover in the form of short interstitial content to be featured on NHPBS, and on-line at nhpbs.org and PBS LearningMedia — an on-line, on-demand portal for PreK-12 educators and students. Each interstitial will be approximately one-minute to two-minutes in length.

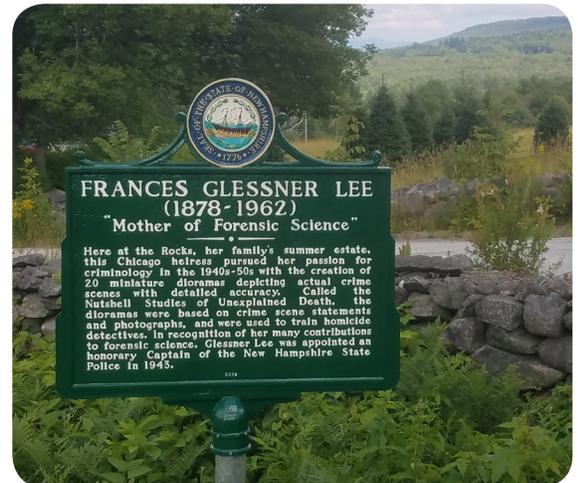


## TARGET AUDIENCES

- NHPBS "Our Hometown" series viewers
- New Hampshire history lovers
- Educators and students of history
- Those interested in knowing more about the markers that they see while on their state travels

## SPONSOR BENEFITS

- Support NHPBS and its locally produced, unique programming
- Showcase your interest in New Hampshire and celebrate the Granite State's indelible mark on history
- Showcase your company in a brand safe environment



**\$3,900**

- Recognition on each of five (5) interstitials
- Recognition on NH Roadside Historical Markers project page on nhpbs.org for a full year
- Logo recognition on PBS LearningMedia portal

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